

SMILE

WAI

GREETING

WILLING TO
BE SERVED

Now you have
already learned
how to
implement.

Therefore, please
do it now for
achieving our
target.

Thank you.

How about the NA-RAK employee?

Smile

- Friendship gets started from your smiling faces.
- It also enhance good relationship to each other.
- There is nothing so strong as smile even the steel chain.
- Only smile you can win the other or take your advantage.



“The more you smile, the more people like you. Most of all, you become the rich man of happiness as well”

WAI

- Be sure you are the first person to “WAI” anyone
- It absolutely not let you down your dignity at all
- Give your quick response whenever you are received “WAI” by somebody.
- Please perform and maintain your “WAI” forever.



It’s necessary to show your willing to do something for the other. This will enhance happiness for living together in the society. There is no need money just show your kindness, willing to help or to be served that you can do easily such as taking the very old- aged persons walking across the road. You can show your willing to be served to anyone when and wherever that brings you the impression and love in return.



NOTICE BOARD CONTROL	
DATE OF PUTTING ON	
DATE OF TAKING OFF	
SIGNATURE	

Greeting

You may start greeting to say “SWADDEE KRAB” or “SAWADDEE KA” to anyone you meet. This is the simple word that you can use even you have never met that person or you are familiar with him/her.

Certainly, it’s better to say some words than say nothing. It will strengthen the impression or enhancing good relationship to each other. If you don’t know to speak with someone, “SAWADDEE” would be recommended.



NA-RAK NEWSLETTER

Editorial Talk

SAWADDEE KRAB, all staff of AAPICO group. May I introduce you a new issue of the “NA-RAK” newsletter. We have already started launching our “NA-RAK” project since last February’ 07. Hopefully, you can see we are getting better and better everyday.

Monthly NA-RAK newsletter will be circulated that you can get to know the progress of the NA-RAK project such as the activities, pictures and updating the report.

This is the first issue of March 07 that we introduce you the activities and progress of the project. The content will cover the following concern

1. Four standards of the NA-RAK project.
2. Formal NA-RAK kick off ceremony.
3. How about the NA-RAK employee?

We do hope everyone read, understand and implement for your benefits. We apologize if there is any error and follow the next issue in April’ 07. Thank you

The NA-RAK Standard

1. Neat and proper dressing a company uniform.

2. Proper and tidy hairstyle.

3. Proper and complete wearing the Personal Protective Equipments (PPE) .

4. Politeness and good behaviors (Etiquette).

The NA-RAK project is the campaign to enhance the employees showing their attractive appearance, behaving in good manner, health and hygiene as well as their personal safety. These ideal behaviors will not only challenge our employees to behave the great things in lives, but also their happiness and higher the quality of life.

“NA-RAK”
Employees.

NA-RAK kick off ceremony



The NA-RAK and 5S started launching the projects on February 12’ 2007

